



Mayoral Candidate Questionnaire 2017

1. Mayoral Candidate Questionnaire

On Behalf of the Healthi Kids Coalition, I write respectfully to request that you respond to questions submitted below regarding your agenda for the young children and their families living in the Rochester Community. The Healthi Kids Coalition, in partnership with the Greater Rochester Parent Leadership Training Institute Alumni are exploring your platform during this election period.

The **Healthi Kids Coalition** is a grassroots community coalition and initiative of Common Ground Health that advocates for healthier more active kids in the City of Rochester and Monroe County. Our change agenda calls for healthier food in schools, 60 minutes of in-school physical activity, safer places to play, walkable, bikeable, accessible communities, and healthy foods in neighborhoods.

The **Greater Rochester Parent Leadership Training Institute (PLTI)** supports and trains parents to become leading advocates for children. The PLTI Alumni group seeks to improve the lifelong health, safety, and learning of children through systems change by supporting parents who lead in the Greater Rochester community.

The questions and answers, if received in time, will be published verbatim following analysis by the Healthi Kids Coalition and the Parent Leadership Institute Alumni team. We request that you full response not exceed 75 words per question. If you do not respond the publication will state "Did Not Respond". If questions are left blank, the publication will state "No response".

To meet our publication deadline, your responses must be received by no later than **Friday, August 18, 2017 at 12:00 p.m. (noon)**. Please send your responses to the Healthi Kids Coalition at info@healthikids.org

As a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code, we cannot support or oppose any candidate for public office. Your answers are to inform the community on where you stand on the whole health of each child in the City of Rochester.

We hope that you will take opportunity to communicate your views on how you as a member of Rochester community seeking public office deal with policy and investments regarding young children and their families.

If you have any questions, or comments, please reach out to Erick Stephens at 585.224.3112

1. Tell us who you are!

Name

Email Address



2. Vision for Kids

Rochester has long been celebrated as a great place to raise a family. Yet, with a child poverty rate over 50%, a childhood obesity rate of nearly 40%, an on-time graduation rate below 50%, many of our kids lack the building blocks that lead to success later in life. The City of Rochester can promote a healthier community, foster economic development, and support community building by creating a child-friendly vision where kids have the tools they need to realize their full potential. A kid-friendly city is a city designed to put their most vulnerable population (kids) first! It means that children's rights to public space, education, and health are reflected in all local policies, programs and budgets.

2. What is your vision for a kid-friendly city where all children and youth are given the opportunities for long-term success?

3. What have you learned from other cities across the country that you would look to replicate in Rochester?

4. The city's comprehensive plan plays an important role in setting a vision for the future. How will you promote a comprehensive planning process that is inclusive of youth voice?

5. A local newspaper recently reported that Rochester's children face more hardships than children elsewhere in the region. What specific programs, plans, or funding would you introduce to reduce the causes of trauma and provide trauma informed interventions for children in the City of Rochester?



3. Getting Kids Active

Department of Recreation and Youth Services (DRYS) has seen a decrease in R-Center attendance over the last five years and has maintained a relatively flat budget. At the same time, a recent report from the Aspen Institute revealed that only 12% of children across the Rochester and Finger Lakes region get the recommended 60 minutes of daily physical activity.

6. The built environment and design of our neighborhoods and streets can either promote or deter kids from being physically active. What will you do as mayor to make sure that regardless of where kids live, they have opportunities to be active in their own communities?

7. Local studies show neighborhood safety as a top barrier to kids being able to walk, bike and play in their neighborhood. What would you do to improve community relations with police to ensure parents that their children can play outside safely and will have safe walking routes to play at their R-Centers, parks, playgrounds, and libraries?

8. How will you ensure that the voice of youth and families are considered in increasing opportunities for kids to be more physically active?



4. Creating a Healthy Food Environment

A healthy diet can support kids' physical and social-emotional health, as well as their performance in school. Unfortunately, many kids in Rochester struggle to access healthy foods like fruits and vegetables, and at the same time they are bombarded with junk food advertisements and opportunities to eat unhealthy. The City of Rochester can play a pivotal role in promoting access to food in neighborhoods and helping foster a healthy food culture and environment.

9. How do you think the Mayor's office can promote access to healthy foods in all neighborhoods?



5. Schools

Educational outcomes can be a strong predictor of a city's success. Ensuring our kids are college and career ready is an important step in building our workforce and contributes to building and sustaining a vibrant economy and city.

10. What are your top educational priorities and how will you as Mayor advance those priorities?

11. The community school model continues to receive increased support and attention in Rochester. What is the Mayor's role in advancing a successful community school model in Rochester?



6. Priorities

Please rank the following priorities.

12. Prioritize the following "10" polices, programs, and budget priorities using the numbers 1-10.

<input type="checkbox"/>	<input type="text"/>	1. Increase the budget for maintenance of existing parks and play spaces in the City of Rochester.
<input type="checkbox"/>	<input type="text"/>	2. Develop a long-term leasing policy for vacant lots to allow development of community gardens and play spaces by neighborhood groups and residents.
<input type="checkbox"/>	<input type="text"/>	3. Establish a mini-grant fund for resident driven projects to promote play, physical activity, and healthy environments.
<input type="checkbox"/>	<input type="text"/>	4. Update the City of Rochester zoning code to support multi-modal transportation.
<input type="checkbox"/>	<input type="text"/>	5. Develop programs that promote intergenerational opportunities for physical activity.
<input type="checkbox"/>	<input type="text"/>	6. Improve enforcement of traffic laws for all vehicles.
<input type="checkbox"/>	<input type="text"/>	7. Expand funding for training and employment opportunities for teens and young adults.
<input type="checkbox"/>	<input type="text"/>	8. Expand opportunities for participation in team sports in urban neighborhoods.
<input type="checkbox"/>	<input type="text"/>	9. Bring the officer friendly initiative back to local elementary schools.
<input type="checkbox"/>	<input type="text"/>	10. Develop policies to promote healthy corner stores and discourage unhealthy stores in neighborhoods.