

1. City Council Candidate Questionnaire

On Behalf of the Healthi Kids Coalition, I write respectfully to request that you respond to questions submitted below regarding your agenda for the young children and their families living in the Rochester Community. The Healthi Kids Coalition, in partnership with the Greater Rochester Parent Leadership Training Institute Alumni are exploring your platform during this election period.

The **Healthi Kids Coalition** is a grassroots community coalition and initiative of Common Ground Health that advocates for healthier more active kids in the City of Rochester and Monroe County. Our change agenda calls for healthier food in schools, 60 minutes of in-school physical activity, safer places to play, walkable, bikeable, accessible communities, and healthy foods in neighborhoods.

The **Greater Rochester Parent Leadership Training Institute (PLTI)** supports and trains parents to become leading advocates for children. The PLTI Alumni group seeks to improve the lifelong health, safety, and learning of children through systems change by supporting parents who lead in the Greater Rochester community.

The questions and answers, if received in time, will be published verbatim following analysis by the Healthi Kids Coalition and the Parent Leadership Institute Alumni team. We request that your full response not exceed 75 words per question. If you do not respond the publication will state "Did Not Respond". If questions are left blank, the publication will state "No response".

To meet our publication deadline, your responses must be received by no later than **Friday, August 18, 2017 at 12:00 p.m. (noon)**. Please send your responses to the Healthi Kids Coalition at info@healthikids.org

As a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code, we cannot support or oppose any candidate for public office. Your answers are to inform the community on where you stand on the whole health of each child in the City of Rochester.

We hope that you will take opportunity to communicate your views on how you as a member of Rochester community seeking public office deal with policy and investments regarding young children and their families.

If you have any questions, or comments, please reach out to Erick Stephens at 585.224.3112

1. Tell us who you are!

Name

Email Address

2. Kid-Friendly City

Cities across the world and in the United States are adopting the United Nations child friendly city framework. A kid-friendly city is a city designed to put their most vulnerable population (kids) first! It means that children's rights to public space, education, and health are reflected in all local polices, programs and budgets. Studies demonstrate that kid-friendly cities foster economic development and community building, and create healthy places, while also pushing forward the highest quality of life for the wider community and future generations to come.

2. What would you do to put kids first in local policies, programs and budgets?

3. What financial resources would you make available to support a kid-friendly city?

4. What ideas (policies or programs) have you seen in other cities across the country that you would like to bring to the City of Rochester to promote a kid-friendly city?

5. A local newspaper recently reported that Rochester's children face more hardships than children elsewhere in the region. As part of building a kid friendly city, what specific policies or funding would you introduce to reduce the causes of trauma and provide trauma informed interventions for children in the City of Rochester?

3. Supporting a more walkable, bikeable and playable Rochester

Studies demonstrate that daily active play is critical to the physical, social and emotional health of children. In the City of Rochester, not all children have the opportunity to play every day. Sixty percent of parents share the lack of safe places to play in the city is a problem and studies by the Healthi Kids Coalition demonstrate that the top barriers to walking, biking and playing in neighborhoods across the City of Rochester are traffic safety (i.e. speeding cars), neighborhood safety, and unkempt playgrounds.

6. What will you do to ensure all kids, in every neighborhood, have equitable access to safe places to walk, bike and play?

7. What would you do to address concerns of traffic safety?

8. What would you do to address concerns of neighborhood safety?

9. The city's comprehensive plan plays an important role in setting a vision for the future. What would you propose be included in the plan to ensure kids have the ability to walk, bike, and play safely in Rochester?

4. Creating a Healthy Food Environment

Research has demonstrated time and again that access to food and proper nutrition are fundamental for kids who wish to be healthy and succeed in school. In Rochester, many kids and families struggle to access healthy foods in their neighborhoods, and are confronted with an abundance of junk food. City Council can play a key role in developing policies, regulations, and programs that promote a healthy food environment.

10. What policies, programs, or funding mechanisms will you propose to increase access to healthy food in Rochester?

11. What changes would you support to current land-use and zoning policies to promote a healthy food environment?

5. Priorities

Please rank the following priorities.

12. Prioritize the following "10" polices, programs, and budget priorities using the numbers 1-10.

Create programs, incentives and technical assistance for business owners who wish to increase healthy food offerings in neighborhood stores.

Increase funding for all city youth workers to participate in professional development & training on cultural competency, trauma informed practices, and accessible/adaptable play.

Create a policy that lowers the speed limit on all residential streets to 25 mph.

Set a city-wide goal that every child will live within a 1/4 mile walk to a safe and accessible place to play.

Create a policy to direct 1% of the city's annual budget towards resident driven neighborhood improvement projects.

Create a position in the planning department that specifically addresses healthy food access.

Ensure city-wide representation on the city's zoning board.

Establish a city-wide play streets program that allows residents and families to host play activities on their streets when school is not in session.

Amend the zoning code to promote multimodal transportation.

Develop regulation to prohibit junk food advertisements surrounding schools, libraries and R-Centers.