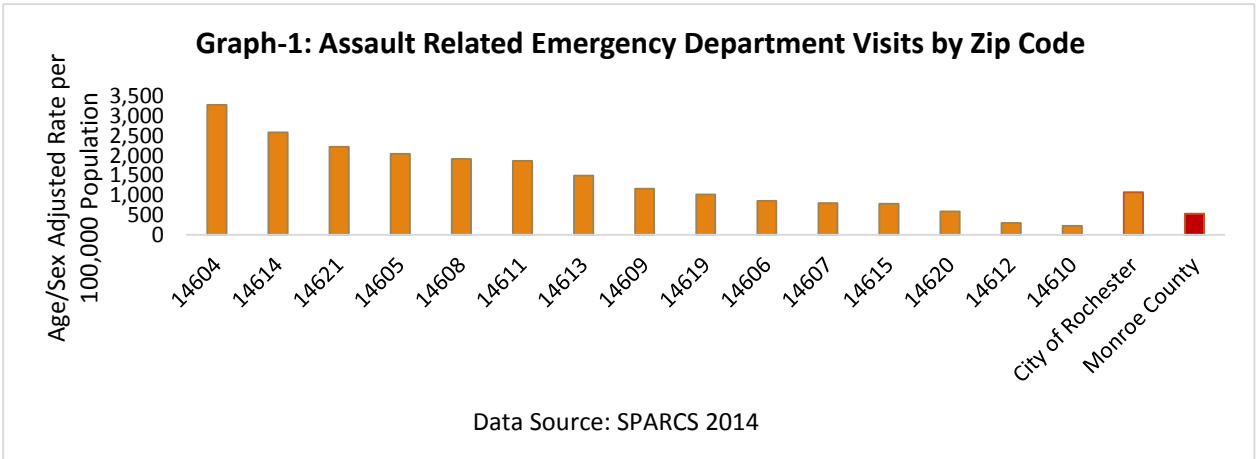


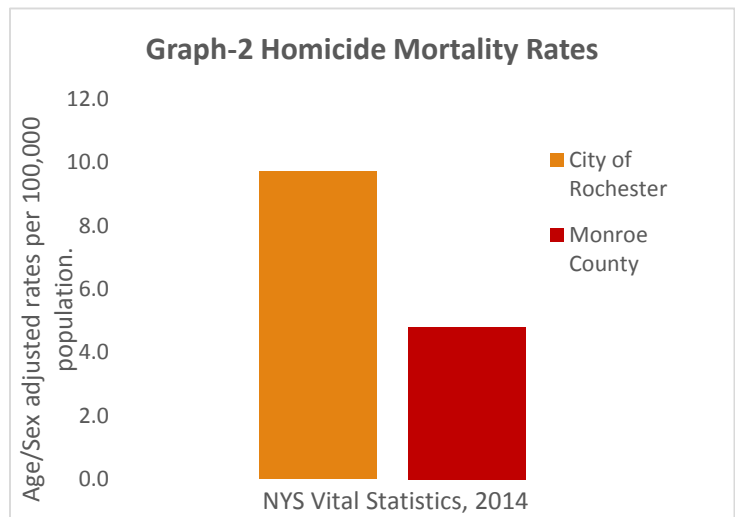
PLACE MATTERS WHEN WE TALK ABOUT HEALTH OUTCOMES

- The neighborhood where we live can impact health outcomes in a positive or negative direction¹
- Fear of violence and crime negatively affects health behaviors. For example, parents may be unwilling to allow children to play, walk or bike outside if they fear for their safety.^{2,3}

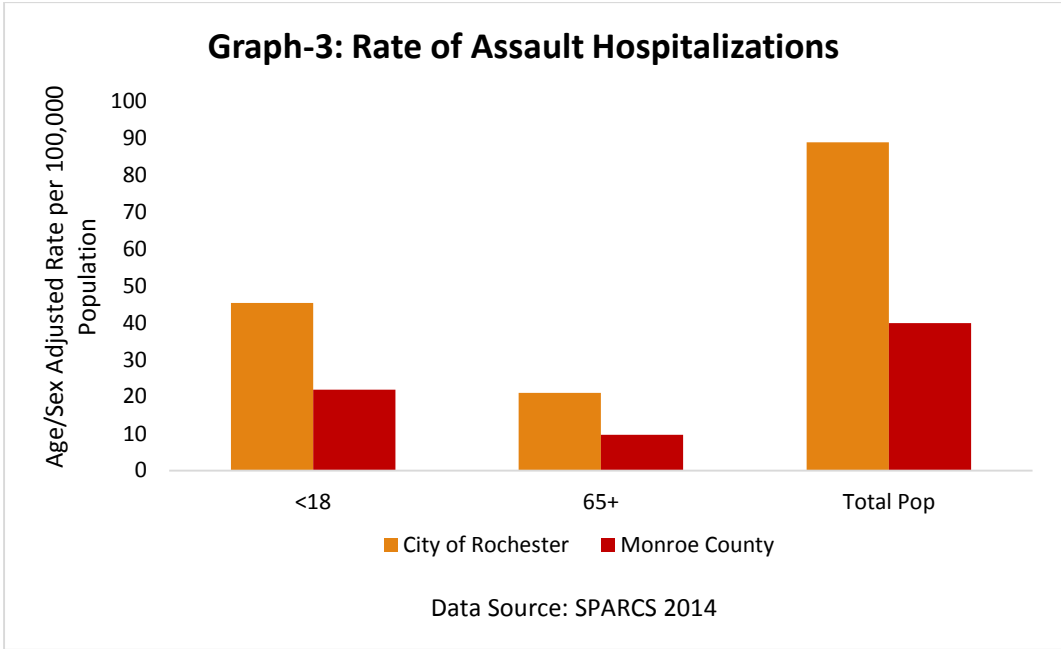
NEIGHBORHOOD SAFETY



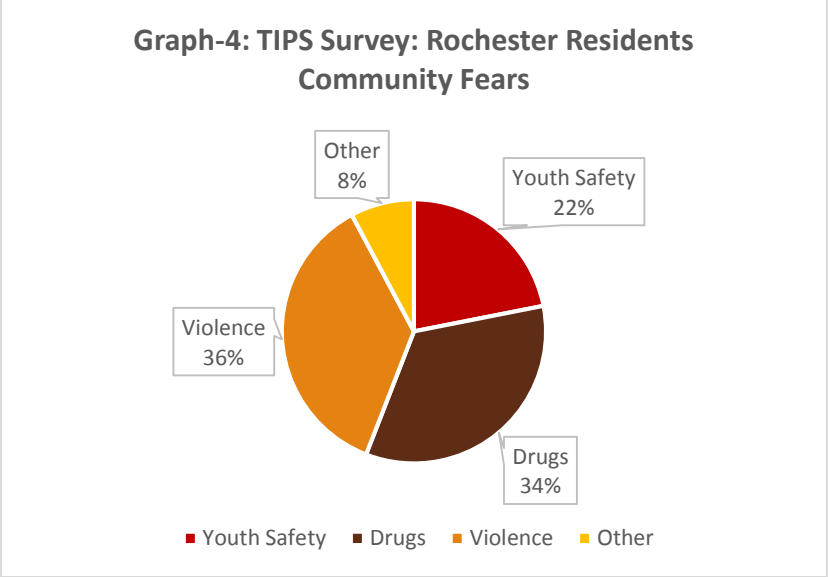
- Residents in the city are more likely than their suburban counterparts to have assault related emergency department visits and higher mortality rates (Graph-1).
- Residents in the 14604 ZIP code experience 510 percent more assault related emergency visits than the Monroe County average.
- The City of Rochester also has almost double the amount of homicide mortalities than the Monroe County Average (Graph-2).



¹ Institute of Medicine. THE FUTURE OF THE PUBLIC’S HEALTH IN THE 21ST CENTURY. Washington, DC: National Academy Press; 2002
² DeWeese, R., Yedidia, M., Punam Ohri-Vachaspati, D. (2013). Neighborhood perceptions and active school commuting in low-income cities. American Journal of Preventative Medicine. 45(4), 393-400.
³ Cohen, D. et al. (2003, March). Neighborhood physical conditions and health. AM J Public Health. 93(3): 467-417.



- Children and seniors face a rate of assault hospitalization that is twice as high as the Monroe County average (Graph-3).



- According to the Rochester Institute of Technology, TIPS Survey residents’ top three greatest community fears revolve around drugs (34 percent), violence (36.3 percent), and youth safety (21.9 percent) (Graph-4).⁴

60%

Of families in the City of Rochester say they are concerned about the lack of safe places to play in their neighborhood

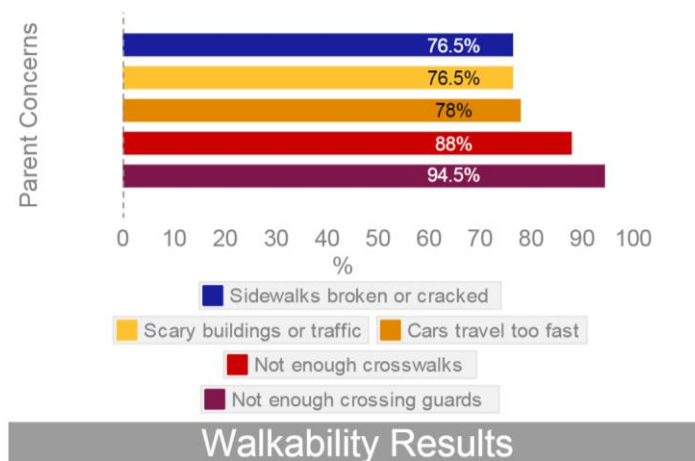
“There’s no way I’d let my eight year old granddaughter walk past Jefferson by herself... Would you let your child do that?”

Grandmother at Arnett Library

“I don’t let my child walk to school by themselves - it’s not safe”

- Parent at School #2

- Sixty percent of families in the City of Rochester say they are concerned about the lack of safe places to play in their neighborhood.⁵
- Studies from Healthi Kids Coalition at Finger Lakes Health Systems Agency demonstrate that crime and neighborhood perceptions of safety are a key barrier to walking, biking and playing in the neighborhood.⁶



- In results from Healthi Kids walkability assessment in the Southwest Quadrant, parents indicated the presence of additional crossing guards would ensure more “eyes on the road,” which would in turn would improve their perceptions of neighborhood safety (Graph-11).

⁴ Drake, G. & Klofas, J. (2008, September). Analysis of TIPS survey. Center for Public Safety Initiatives at Rochester Institute of Technology. Working paper #2008-06.

⁵ Healthi Kids (2010). Playability plans: Beechwood, Bridges to Wellness, Dewy-Driving Park, Jefferson Ave., & Project HOPE. Finger Lakes Health Systems Agency.

⁶ Healthi Kids (2015). Improving Walkability Around Rochester’s Schools. Finger Lakes Health Systems Agency.

For More information about Neighborhood Perceptions
of Safety Visit:

www.healthikids.org



*Healthi Kids is an initiative of Finger Lakes Health Systems Agency. By advocating for a handful of public-policy and practice changes, the **Healthi Kids Coalition** is blazing a path for healthier, more active children in Rochester and Monroe County, N.Y. Our change agenda calls for better school food, safer play areas, food standards at childhood centers, at least 60 minutes of in-school physical activity, and policies that support breastfeeding.*

